

# Trans-boarding the Doctrinal Phenomenon within the Management Sciences towards a Creative Dimension

VIORICA MIRELA STEFAN-DUICU

Assistant Lecturer, the Department of Finance and Accounting

“Nicolae Titulescu” University

185 Calea Văcărești, 4<sup>th</sup> District, Bucharest

ROMANIA

Ph.D. candidate, Valahia University of Targoviste

35 Lt. Stancu Ion Street, Târgoviște , Dâmbovița

ROMANIA

chirita.mirela@gmail.com

ADRIAN STEFAN-DUICU

Ph.D. candidate, Valahia University of Targoviste

35 Lt. Stancu Ion Street, Târgoviște , Dâmbovița

ROMANIA

stefanduicu.adrian@gmail.com

## Abstract

*The changes generated by the doctrinal phenomenon belonging to the management sciences within the economic dimension mark an evolutionary scale of the industry. The birth of a creative side of the global industries has generated an assembly of multidisciplinary framed phenomenon. This paper aims to highlight these issues and to describe a different point of view of this environment that is being characterized by an ascending innovation trend.*

**Keywords:** *doctrinal phenomenon, creative industries, social and economic environment, human resources, global evolution, management sciences.*

## 1. Introduction

The emergence of new industries, tightly bounded into the economy, entails the need of describing the phenomenon that aided the creation and ensures the continuously expansion of these industries. In the content of this paper we will present the mechanism that created the trans-boarding action of doctrinal phenomenon within the management sciences area, describing the phenomenon that initially generates specific changes and afterwards prolong their effect at a general level.

The described hypothesis and also the issued conclusions represent the result of studying the social and economic environment in which the theoretical and practical demarches have suggested the highlighting of this point of view. The creative dimension of the concept appeared throughout the economic and social changes at a global level are presented as “mutations of concept relocations” (Stefan-Duicu V. M. & Stefan-Duicu, A., 2013) [1].

## 2 General Considerations Regarding the Doctrinal Phenomenon

### 2.1 The doctrines – archetypal structures

Whether we approach the social, religious or even political structures, the doctrines represent a defining feature, namely the archetypal character built from the point of origin, element by element.

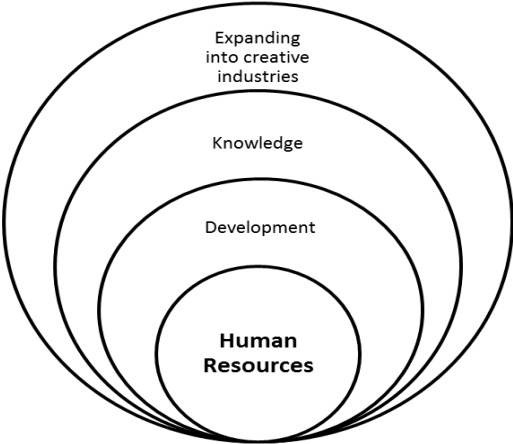
The doctrines engage a complex cultural mechanism consisting of a plentitude of resources.

Within these resources there are found the developing environment of theoretical ideologies, material resources, financial, intellectual and not the least, the central feature that coordinates the doctrinal core – the human.

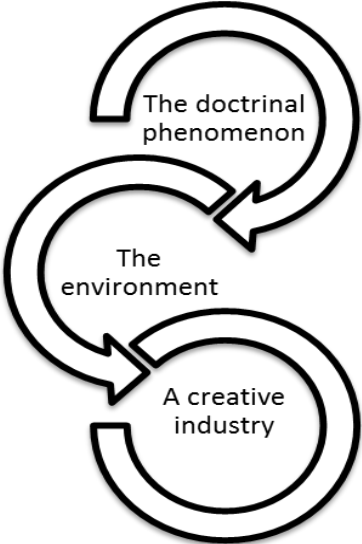
The human resources within the enterprises, used in proper conditions can develop into true resources with a high level of creativity (McGregor, 1957) [2].

Humans, regarded as founders and leaders of doctrinal phenomenon are located in an area with significant influence and undeniable contribute to the global evolution of the environments over which the doctrinal phenomenon act at certain times.

**Fig. 1 Human Resources – global resources (created by authors)**



**Fig. 2 The representation of the creative industries (created by authors)**



## 2.2 The perception of doctrinal phenomenon

Doctrinal phenomenon is that phenomenon that occurs as a result of extrapolating the doctrines in a certain area generating a reconsideration of the environment within a new shape.

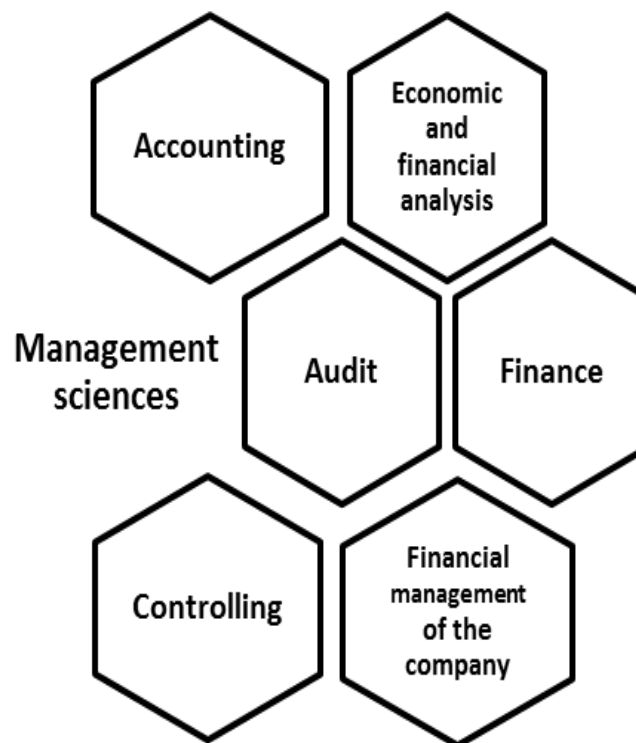
These phenomena possess a complex methodological corpus and a high degree of cohesion when the results of braiding the phenomena with the environment on which it acts is positive.

The nature of the doctrinal phenomena is established taking into consideration a certain point of view and require a theorization and time and space positioning of the element's trans-boarding as well as the dimension that it incorporates.

## 3. The Doctrinal Phenomena Reported to Management Sciences

### 3.1. Framing the management sciences

**Fig. 3 The components of Management Sciences (created by authors)**



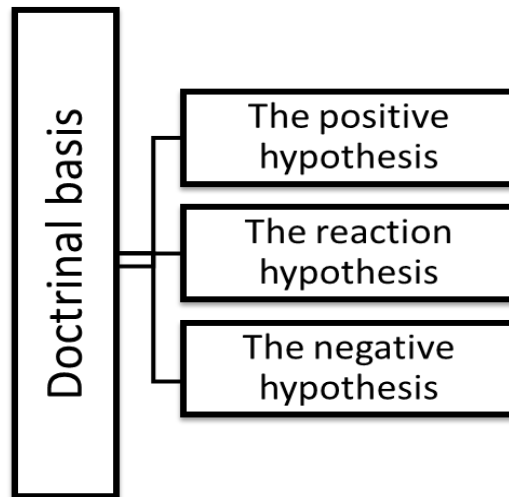
The management sciences mark a multitude of sciences, disciplines and practices among which there are found accounting, economic and financial analysis, audit, financial management of the company, controlling, strategic management, etc.

A brief radiology of this board of subjects highlights a series of conceptual elements: some common, some adapted to the expressed point of view. These elements refer to a doctrinal core for every discipline, for example the financial statements are positioned as a doctrinal fixed typology, the improvement of a preexisting set of indicators, depending on the intended purpose (Godelier, 1998) [3].

The objects on which the focus is on are similar and the conjuncture in which it evolves defines the constructive character of the society we live in.

## 4. Scenarios of Doctrinal Phenomenon Affecting the Economic Dimension

Fig. 4 Scenarios regarding the impact of conceptual trans-boarding phenomenon (created by authors)



### 4.1 The emergence of new industries – the positive hypothesis

At the time a phenomenon that incorporates concepts and instruments specific to management sciences (accounting, financial management of the company, financial and economic analysis, audit, controlling, etc.) is transposed over an existing domain, the creation of a singular, creative framework takes place. The existence of this creative framework can be found under many forms:

Material form (e.g. the adjusted forms of financial statement, standardized in time, computing software upgrades);

Financial form (the enhance of trading instruments, payment methods);

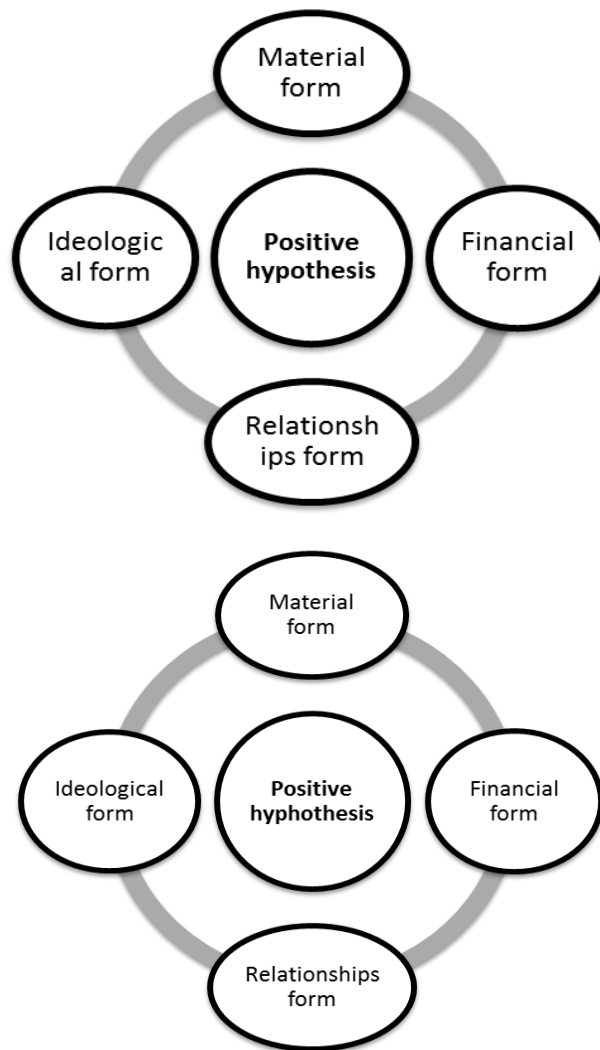
Relationship form (when the apparition of new concepts enriches the communication between employees);

Ideological form (in situations when the conceptual corpus of the trans-boarding phenomenon has a fundament with accelerated expansion features).

The creative industries incorporate substantial elements of artistic and creative endeavor and represent a matter that rises permanent questioning regarding its global expansion (Caves, 2000) [4].

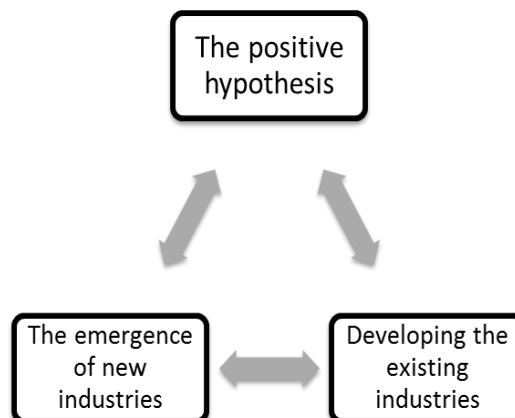
The newly emerged reality represents only a statutory posture of concepts in time while the society's trend of development is high and the trans-boarding of phenomenon can succeed and shift permanently.

**Fig. 5 The representation of the positive theory in cyclical terms (created by authors)**



The creativity equips multiple forms, starting from the studying of innovation at an individual level to new characteristics of private organizational processes as an assembly of individuals therefore an assembly of creative structures brought together (Bilton, 2007) [5].

**Fig. 6 The positive hypothesis of a trans-boarding phenomenon (created by authors)**



**4.2 Probing the trans-boarding of phenomenon – the hypothesis of reaction**

This hypothesis arises at the time the concept’s trans-boarding phenomenon is not directly embraced but questioned and doubted.

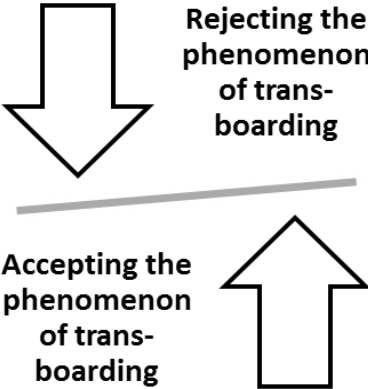
This hypothesis is activated when the concepts that intervened in the process are not exactly bounded and do not have utility and an easy foreseeable purpose.

The finality of this hypothesis imposes two possible reactions:

The admittance of the trans-boarding phenomenon into a beneficial posture to the economic society and previously in a positive stage of adaptation;

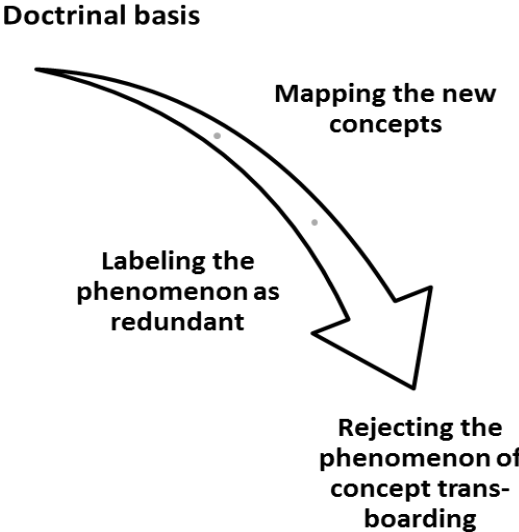
The rejection of the phenomenon of trans-boarding and the removal of the demarches taken by then.

**Fig. 7 The hypothesis of reaction in the neutral point of conceptual activation (created by authors)**



**4.3 The rejection of the phenomenon of trans-boarding – the negative hypothesis**

**Fig. 8 The negative hypothesis – an answer of doubtful character (created by authors)**



The phenomenon of trans-boarding in the negative hypothesis represents an unrealistic model of the concepts depicted.

The rejection of the phenomenon of trans-boarding is referring to decline the entry in the economic space of any kind of borrowed mechanism with the motivation that this trans-boarding is being considered either harmful, redundant, or its purpose not being practical.

Through the negative hypothesis any residual trace of the concepts proposed within the phenomenon of trans-boarding are being removed and at this point a self-regulating phenomenon of the specified environment is being reached.

## 5. Conclusions

The global economic vision combines elements that have as basis a multitude of sciences and practices that have been progressively created, borrowing and transforming concepts, ideas and factors accordingly to the existing conjectural features.

A great development of industries with a high character of novelty is positioning the people in the key point of starting all scientific demarches.

The phenomenon of doctrinal trans-boarding represents a result of the dynamism of the social and economic development and not the least, these phenomenon are extending on a large area of domains.

The emergence of such a phenomenon is essentially due to the capitalization of scientific research and encouraging the human collective towards reaching new knowledge and new work environment.

### **References:**

1. Stefan-Duicu, V.M., Stefan-Duicu, A., (2013). *Economic and Social Mutations-Interacting with the Subject and Paradigms of Management Sciences*. Ovidius University Annals, Series Economic Sciences, 13(1).
2. McGregor, D., (1957). *The human side of enterprise*. Management Review. New York: American Management Association, 41-49.
3. Godelier, É. (1998). *L'histoire d'entreprise et les sciences de gestion: objets de controverses ou objets de polémiques?*. Laboratoire de recherche en économie et gestion des organisations. Guyancourt. Université de Versailles Saint-Quentin. Numéro de rapport: LAREGO-CR - 98-42.
4. Caves, R. E. (2000). *Creative industries: Contracts between art and commerce* (No. 20). Harvard University Press. Library of Congress Cataloging-in-Publication Data.
5. Bilton, C. (2007). *Management and creativity: From creative industries to creative management*. Blackwell Publishing.